

CUTTING EDGE COMMUNICATION COMEDY SERIES



Laugh and communicate effectively



Set of 7 new DVDs

A powerful series on hot topics everyone can enjoy. Short, sharp and funny with simple messages and skills for everyone.

Great session starters to create a positive culture and effective communication.

Created by psychologist Eve Ash and comedienne Erin Brown, and featuring a talented group of comedy performers.



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LEADER'S NOTES
PDF on each DVD with discussion questions, activities, handouts and PPT slides.

PRICE
SET OF 7 DVDS
AU\$1309

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1 DVD AU\$275
2-4 DVDS AU\$220 EACH
5+ DVDS AU\$187 EACH

7DTV Streaming option available



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1. Creating Positive Impressions

CEC01 | ISBN: 978-1-921910-01-2
6 minutes



Carol and her team fail to impress and must learn to change:

- Ignore people | Be vague | Behave rudely | Miss opportunities
- Make everyone welcome
 - Demonstrate expertise
 - Always be professional
 - Build ongoing relationships

2. Developing Successful Mindsets

CEC02 | ISBN: 978-1-921910-02-9
7 minutes



Steve's negativity is now contagious so everyone needs to learn:

- Dwell on negatives | Give up trying | Wishing and whining | Waste time
- Focus on strengths
 - Show persistence
 - Build confidence by learning
 - Work effectively to save time

3. Giving Hygiene Feedback

CEC03 | ISBN: 978-1-921910-03-6
9 minutes



Everyone tries to work out the best approach to give Sanjay feedback:

- Make jokes | Leave unsubtle gifts | Give nasty feedback | Alienate the person
- Use a personal approach
 - Be direct
 - Be sensitive with words
 - Explain your care



4. Surviving Team Conflicts

CEC04 | ISBN: 978-1-921910-04-3
6 minutes



Carol tries to resolve the aggression and lack of assertiveness and all learn:

- Let conflicts grow | Be afraid to speak up | Be aggressive | Exclude someone
- Discuss and resolve issues
 - Speak assertively
 - Communicate with care
 - Make others feel special

5. Overcoming Disempowerment

CEC05 | ISBN: 978-1-921910-05-0
7 minutes



Michael is upset about Carol's bullying, and Marcus tries to inspire Carol to lead:

- Be dismissive | Give insensitive feedback | Focus on weaknesses | Make unreasonable demands
- Acknowledge effort
 - Be constructive and supportive
 - Accentuate the strengths
 - Set realistic goals



6. Embracing New Ideas

CEC06 | ISBN: 978-1-921910-06-7
7 minutes



Marcus encourages the group to share new ideas but no one likes his idea:

- Assume your ideas are best | Accuse others of stealing ideas | Criticize | Sit on good ideas
- Be open to everyone
 - Compliment and share
 - Listen and discuss
 - Voice ideas so they grow

7. Accepting Change

CEC08 | ISBN: 978-1-921910-07-4
5 minutes



Everyone is resisting the changes and Marcus tries to help:

- Stay angry | Rehash disadvantages | Be inflexible | Resist change
- Limit the venting
 - Consider advantages
 - Explore options
 - Enjoy moving forward

